



# Union KC Soccer Club

## PRESS RELEASE

**Contact: Chris Trivalent, President Union KC**  
**Phone: 816-835-1918**

## FOR IMMEDIATE RELEASE

April 17, 2024

### **KCSG Soccer Club re-brands to Union KC Soccer Club**

Kansas City, Missouri and Kansas - Union KC Soccer Club ushers in a new era of youth soccer highlighting unity, community partnerships and soccer excellence. The 1,500+ youth soccer membership club, KCSG, will re-brand to Union KC Soccer Club for June 2024 tryouts.

The 501(c)(3) not-for-profit club Board, leadership and staff will remain unchanged. The Club name, brand, colors and core values will be changing to reflect the soccer tradition built within the Club since its 2005 inception.

"We are committed to maintaining and enhancing our Club culture, core values and staff." said Chris Trivalent, Club President. "We welcome the challenge of continuing to be a leader in developing youth soccer athletes while uniting the soccer community across the MO/Kan state lines and within the Midwest region".

The redesigned logo is round to represent Unity. The 6 stars represent the 6 core values: Unity, Integrity, Intensity, Tradition, Excellence, Dedication. The diagonal line between KC represents the club spanning the state lines in the KC Metro area. The new colors are Red, Navy, White which are the original colors of the club from 2005.

Union KC teams will continue to participate in local Leagues with Heartland and Paragon Star while competing in National and Regional platform league memberships on both the boys and girls sides with ECNL, Girls Academy, NPL, USYSA Midwest Conference and MADL. The Club is also growing soccer programs for the community with adaptive soccer in the S.T.A.R.S. program. Additional Programs include the WPSL amateur women's team, the YDP/Juniors program and numerous individual training programs within the P3 Development program.

#### **Follow Union KC on Social Media:**

Insta: [@unionkcsoccer](https://www.instagram.com/unionkcsoccer) Facebook: [unionkcsoccer](https://www.facebook.com/unionkcsoccer) X: [@unionkcsoccer](https://twitter.com/unionkcsoccer) website: [unionkcsoccer.com](https://www.unionkcsoccer.com)

#### **ABOUT Union KC Soccer Club**

In Spring 2024 Union KC stands strong with over 1,500 member athletes, 100+ teams, and 80+ coaches/staff. The Club is committed to growing the soccer community in a unifying way not only in Kansas City by spanning the MO/KAN state lines but also leading at the Regional and National levels. Union KC offers playing opportunities for all levels of boys and girls from ages of 4-23 with local leagues at

Heartland or Paragon Star while competing in National and Regional platform league memberships with ECNL, Girls Academy, NPL, USYSA Midwest Conference and MADL. The Club also offers soccer programs for adaptive soccer in the S.T.A.R.S. program, amateur women with the WPSL, developmental soccer with YDP/Juniors program and individual training with P3 Development program.

In April 2017, the Club announced a re-branding from KC Select Soccer Club to affiliate with a St. Louis club to form KCSG. In May 2018, KCSG and Kansas Elite Soccer Club announced a merger bringing together 1,000+ players and 60+ coaches/staff from both Kansas and Missouri. Throughout the next 7 years the Club continued to build upon a tradition of developing young athletes while promoting a family-friendly culture. Staying true to its core values, Club teams achieved significant results and growth on the field resulting in the Club placing in the top-5 club participation rates in Heartland's local league. Since 2017 the Club earned National and Regional platform league memberships on both the boys and girls sides with ECNL, Girls Academy and NPL.

Union KC was initially founded in 2005 as KC Select Soccer Club resulting from of a merger of the Scream SC, Renegades SC and KC Nationals SC. In 2005, the Club originally consisted of 6 girl's teams and 65 players. Throughout the years KC Select absorbed various geographic Clubs in the Northland (Liberty United) and in Kansas City (Bayern Munich & ALBA FC) growing to over 500 players and 60 teams by 2015. KC Select grew to approximately 750 players and 70 teams by Spring 2017 when the brand was changed to KCSG.

**For interviews or photo opportunities contact:**

Chuck Mathis, VP Union KC  
816-560-6950  
cmathis@kcsgsoccer.org